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Lynchburg Arts Magazine is a thrice-yearly publication devoted to the growing arts influence in the City of Lynchburg, the surrounding counties of Amherst, Bedford and Campbell, as well as the Town of Altavista. The goal of Lynchburg Arts is to serve as an inside look into the inspiration of local artisans and provide an insight into the artistic world that has taken root in our area.

Company: _____

Date: _____

Contact: _____

Phone: _____

Address: _____

Fax: _____

City: _____ State: _____ Zip: _____

Email: _____

Price Grouping	1 issue* (4 months)	Full Page Ad Size
Non Profit	\$150 per issue	5.75" x 8.5" Trim 5.5" x 8.25"
Regular	\$350 per issue	
Inside Covers	\$450 per issue	
WE RECOMMEND AT LEAST .25" MARGIN BE GIVEN TO ALL TEXT WITHIN YOUR AD.		

Ad Cost per issue: _____ x _____ Issues

Contract Total: _____

PAYMENT METHODS: CHECK OR MAJOR CREDIT CARD.

Date: _____

Signature: _____

1. All advertising is subject to publisher's approval and publisher reserves the right to reject any advertising and assumes no liability if for any reason it becomes necessary to omit an advertisement.
2. Artwork Responsibility: Submission of artwork is the responsibility of the advertiser. Artwork from the previous insertion will be run if the artwork is not received by the artwork deadline. If the client has not run a previous ad, the client will be liable for the cost of the contracted space not used, and the space will be allocated at the discretion of the publisher. Advertisers will incur production costs for any changes made to initial advertisement in subsequent issues.
3. The publisher liability for any error will not exceed the charge for the advertising in question.

4. Advertiser's contract may be suspended or canceled upon written notice received by publisher prior to published Advertising Close Date for the appropriate issue. Failure to complete contract as written to qualify for Multiple Issue Discount Rates will result in the loss of all discounts and the rate will be adjusted to that earned by actual numbers of advertisements already run.
5. All payments will be due upon receipt of invoice and delinquent 30 days after the invoice date. Overdue account may be charged a 2% monthly service charge (24% annually). In the event of non-payment, publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to publisher and for reasonable collection costs, including court cost and attorney fees.

6. The advertiser and /or agency will fully hold harmless and indemnify the publisher from and against any claims, demands, suits, actions proceedings, recoveries, or expenses of any nature whatsoever, including reasonable fees of counsel selected by publisher, arising directly or indirectly from the publication of any advertisement (including but not limited to claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter of things contained in the advertisement.
7. The construction, interpretation, and performance of any advertising contracts and/or insertion orders shall be govern by the domestic laws of Virginia, USA.

Payment Options

Lynchburg



Option 1 Bi-monthly invoice billing with credit card on file.

(ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE/ACCOUNT BALANCE 90 DAYS PAST DUE WILL CHARGED TO CREDIT CARD)

Ad Cost per issue to be invoiced: _____ for _____ issues.

Card Holder: _____

Credit Card Type: [] Visa  [] Mastercard 

Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Total Prepaid: _____

Date: _____ Signature: _____

Option 2 Prepay by check or credit card.

Ad Cost per issue: _____ for _____ issues.

Card Holder: _____

Credit Card Type: [] Visa  [] Mastercard 

Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Total Prepaid: _____

Date: _____ Signature: _____